



ICLEI World Congress 2018: City/Region Poster Template

Part 1: Community information

Full name of city or region <i>(in English)</i>	Medellín
Full name of local government <i>(in English)</i>	Municipality of Medellín
Country	Colombia
Population <i>(please indicate reference year)</i>	2,464,000 (2015)
Area of city (km²)	380.64
Brief description of city Max. 100 words <i>A brief description of geography, economy and importance of the city or region</i>	<p>Medellín, located in the Aburrá Valley in Colombia, epitomizes positive, sustainable urban transformation. As the second largest city in the country, Medellín has become a business center of the country and was voted as the most innovative city in the world in 2013 by the Urban Land Institute.</p> <p>The city is now a world leader in urban connectivity and ecomobility, a challenge that has been central to the development of the city due to its challenging geography. Various such projects have been undertaken in order to make the city more accessible and liveable.</p>
Photo of city or region for top banner of poster <i>(To ensure good print quality, the image must have a resolution of at least 300 dpi)</i>	<i>Please attach the image to the email when you submit this form</i>



Part 2: Head of government (e.g. Mayor, Governor, County Commissioner)

Full name of Head of Government	Federico Gutiérrez
Start of mandate of Head of Government (dd/mm/yyyy)	01/01/2018
Portrait photograph of Head of Government <i>(To ensure good print quality, the image must have a resolution of at least 150 dpi)</i>	<i>Please attach the image to the email when you submit this form</i>

Part 3: Local initiative

Title of local initiative - Should include the Name of the initiative <i>Examples: The "One Less Nuclear Power Plant" Initiative; Cape Town's Urban Biodiversity Network</i>	MetroCable Mobility
Brief description of the initiative and results 200-250 words <i>Provide a concise text that includes objective(s) of the initiative, what was achieved, with whom and how.</i> - List/explain the outcomes/results/recommendations (with numbers and facts when available!) - Please strengthen this with figures or quantitative data, and if illustrated in a chart or illustration provided, you do not need to repeat in the text.	<p>The aerial cable-cars of the MetroCable are a globally recognized icon of Medellín's transportation network, as it was the first city to incorporate such systems into an integrated urban transit network. The first MetroCable route – Line K – began operation in 2004 as part of public investment targeted at integrating public transport and improving infrastructure. Following the success of Line K, four additional lines have been added: Lines J and L became operational in 2008 and 2010, and construction on Lines H and M began in 2015.</p> <p>The MetroCable system reflects a solution for providing public transportation across Medellín's challenging topography. By using a modality typically reserved for tourism - the cable-car - the City is able to connect difficult-</p>



	<p>to-service neighborhoods with a reliable transportation connection that also provides panoramic views. The implementation of this transport system (along with other integrated networks) has successfully reduced the average travel time on public transport from 90 to 30 minutes, as well as reducing car usage and congestion.</p> <p>The research group GINVECO further concluded that 97% of the population feels that their quality of life has improved as a direct result of the MetroCable. Furthermore, this transport system has targeted deprived areas of the city, significantly improving the lives of marginalized neighborhoods and citizens. By connecting these districts to the economic center of the city employment opportunities for inhabitants of these areas has significantly increased.</p>
<p>Webpage/URL <i>Please provide the link to the main webpage/document(s) available online for the initiative, or webpage for local government if not available.</i> Max. 3 sources</p>	<p>https://www.medellin.gov.co/irj/portal/medellin</p>