



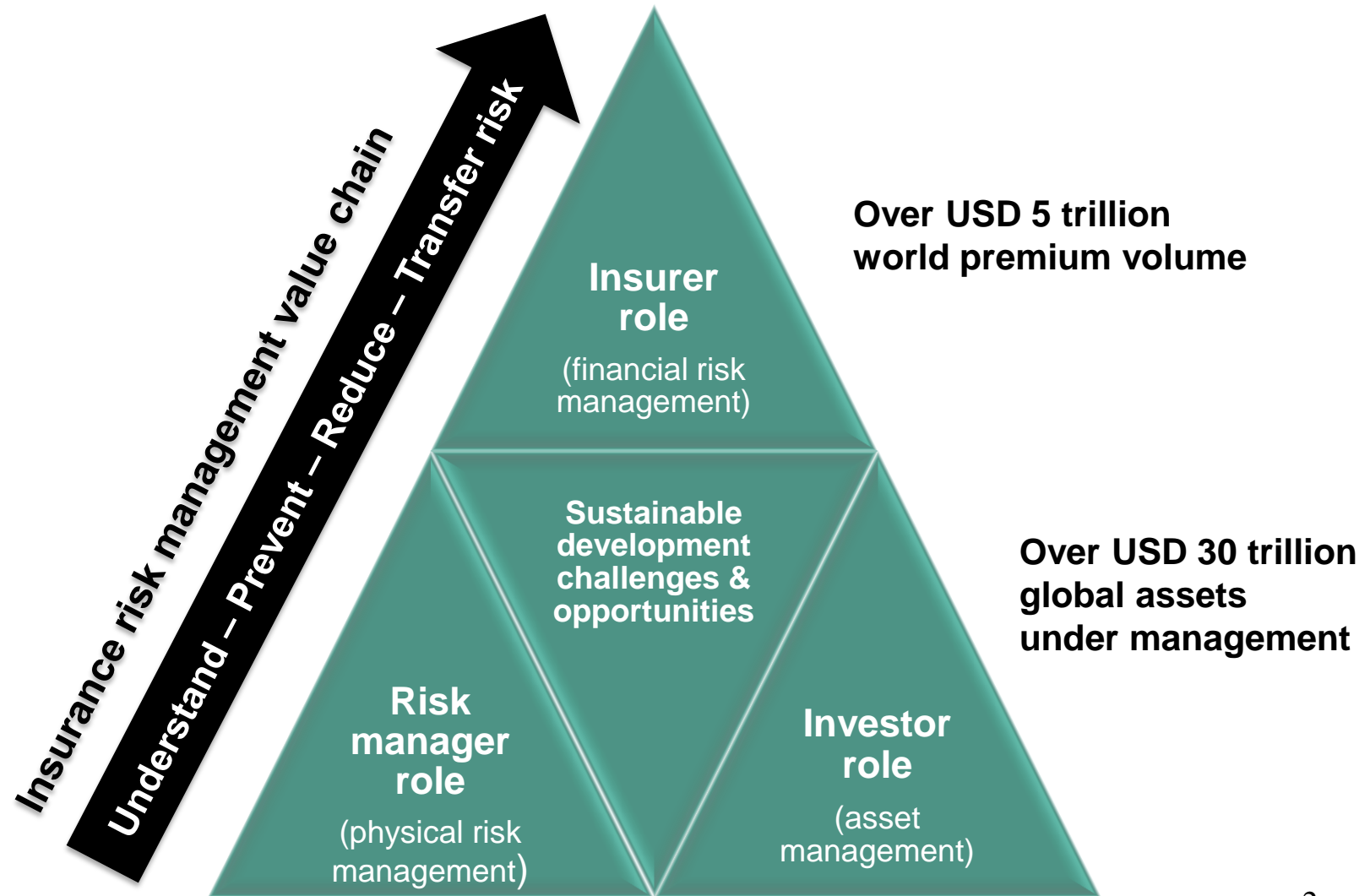
Congrès mondial ICLEI  
ICLEI World Congress 2018  
19 au 22 juin • 19 - 22 June • Montréal, Canada

# Launch of the Insurance Industry Development Goals for Cities

**A global action framework for the insurance industry to help make cities inclusive, safe, resilient and sustainable in line with UN Sustainable Development Goal 11**

Butch Bacani  
Programme Leader  
UN Environment's Principles for Sustainable Insurance Initiative

# The triple role of the insurance industry in sustainable development



# Launch of UN Environment's Principles for Sustainable Insurance Initiative (PSI) in 2012



June 2012, Rio de Janeiro, Brazil



**“The Principles for Sustainable Insurance provide a global roadmap to develop and expand the innovative risk management and insurance solutions that we need to promote renewable energy, clean water, food security, sustainable cities and disaster-resilient communities.**

**“With world premium volume of more than \$4 trillion and global assets under management of more than \$24 trillion, insurers that embed sustainability in their business operations can catalyze the kinds of financial and investment flows and long-term perspectives needed for sustainable development.**

**“The United Nations looks forward to working with all sectors of society towards the global embrace of this important new initiative as we shape the future we want.”**

**Ban Ki-moon, UN Secretary-General**



# The UN Sustainable Development Goals



**SUSTAINABLE DEVELOPMENT GOALS**



**UN General Assembly**



**“This landmark initiative by the insurance industry and cities is an excellent example of the type of ambition and leadership needed to achieve the goals of the Paris Climate Change Agreement.”**

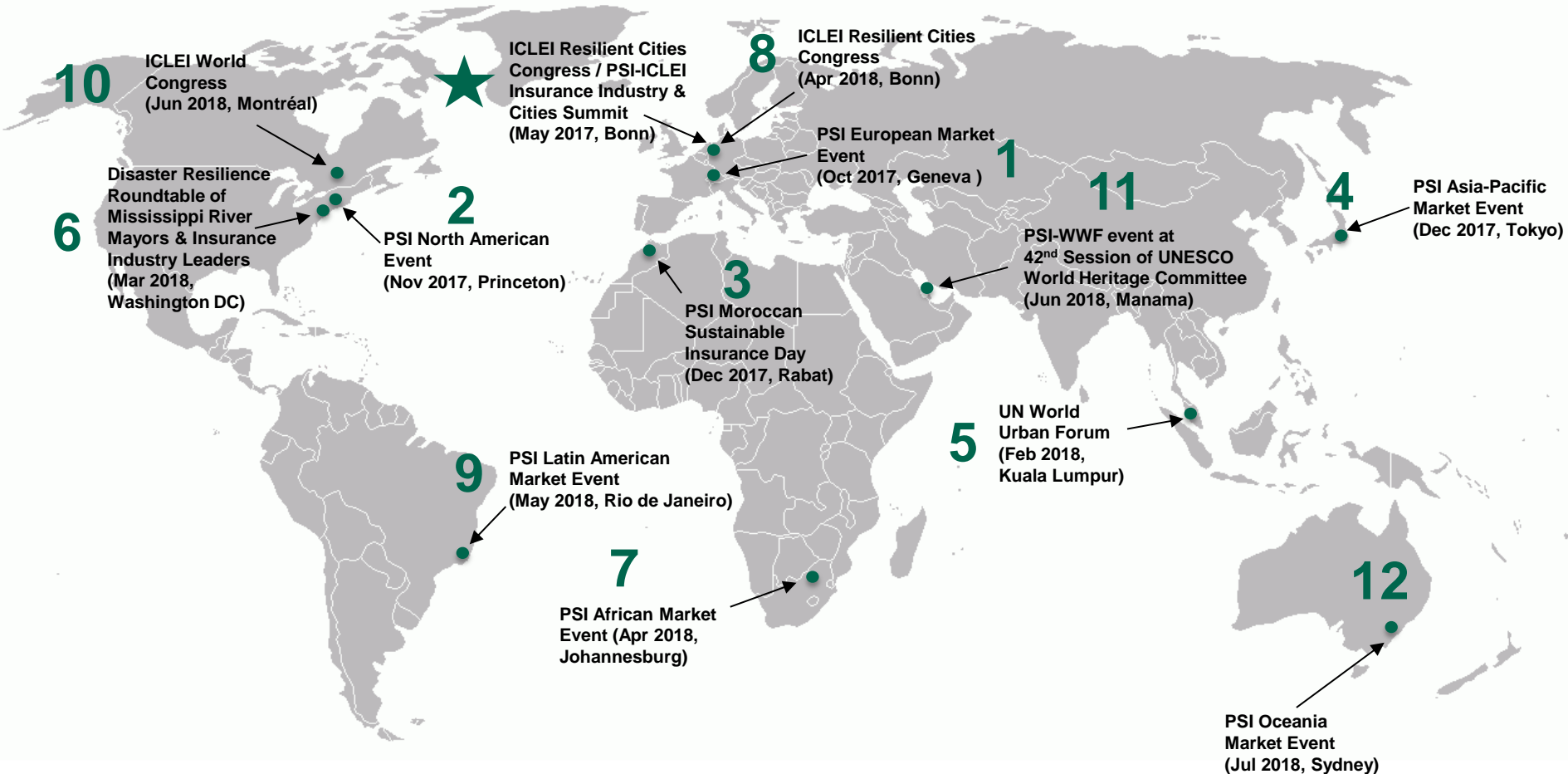
**Patricia Espinosa**  
**Executive Secretary, UN Climate Change**

# **The Insurance Industry Development Goals for Cities**

**A global action framework for the insurance industry to help make cities inclusive, safe, resilient and sustainable in line with UN Sustainable Development Goal 11**

# The Road to Montréal

## Examples of engagements with insurers and local governments en route to ICLEI World Congress 2018, and beyond



# The Insurance Industry Development Goals for Cities



## Key urban challenges and opportunities (Goals 1 to 5)

- Goal 1: Build climate and disaster-resilient communities and economies**
- Goal 2: Promote healthy lifestyles and prevent pollution**
- Goal 3: Develop solutions for unserved people and enterprises**
- Goal 4: Protect natural and cultural heritage sites**
- Goal 5: Promote sustainable energy and resource efficiency**

# The Insurance Industry Development Goals for Cities



## Enabling factors (Goals 6 to 10)

- Goal 6: Leverage data, risk analytics and technology**
- Goal 7: Promote risk management, insurance and financial literacy**
- Goal 8: Help develop climate and disaster risk management strategies and plans**
- Goal 9: Help develop sustainable insurance roadmaps for cities**
- Goal 10: Promote the Insurance Industry Development Goals for Cities**



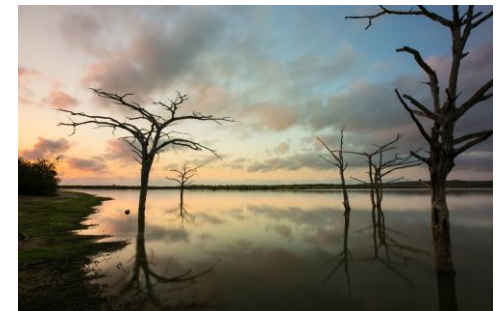
# Launch of first-ever global insurance industry statement of commitment to protect UNESCO World Heritage Sites



**PSI**  
Principles for Sustainable Insurance



United Nations  
Educational, Scientific and  
Cultural Organization



- **Nearly 1,100 natural, cultural, and mixed World Heritage Sites across the globe**
- **Natural World Heritage Sites provide economic, social and environmental benefits → but almost half are threatened by harmful industrial activities**
- **Commitment to protect World Heritage Sites across risk management, insurance and investment activities of the insurance industry**
- **Launch of commitment at 42<sup>nd</sup> Session of UNESCO World Heritage Committee in Manama, Bahrain (26 June 2018). Committee responsible for implementing World Heritage Convention**



**Valérie Plante**  
**Mayor of Montréal**

**“Cities play a key role in the fight against climate change. They are part of the solution to global sustainability challenges such as global warming, natural disasters and pollution.**

**“Montréal is proud to host the ICLEI World Congress and the launch of the Insurance Industry Development Goals for Cities.**

**“These goals are a shared ambition between the insurance industry and local governments, and a shining example of leadership, innovation and collaboration for sustainable development.”**



**PSI**

Principles for Sustainable Insurance

**Insuring for sustainable development**

[www.unepfi.org/psi](http://www.unepfi.org/psi)