

HOW TO BRING POWER TO THE PEOPLE

MOBILITY – SPARE YOUR CAR!

SESSION E1 „MOBILITY TRANSITION“
22ND OF JUNE 2018, MONTREAL
AGNES SCHÖNFELDER, CITY OF MANNHEIM
HEAD OF CLIMATE CHANGE STRATEGY OFFICE









**SPARE
YOUR CAR!**



**Spar dir dein
Auto!**





**CAMPAIGN
PROMOTION**



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I SPARE MY CAR
BECAUSE I LIKE
TO TEST NEW
THINGS

WHY NOT A CARGO BIKE?

FOR:
SHOPPING
FUN TOGETHER
CHILDREN

FRESH AIR IS BETTER
THAN EXHAUST!



A NOT
NORMAL DAY
IN MANNHEIM
NO CARS BUT
PEOPLE





SPARE YOU
CAR! MAKING
PLACE FOR
PEOPLE

FRESH AIR IS BETTER
THAN EXHAUST!

Ich spare mir mein Auto, weil...
*frische Luft besser als
Abgase ist.*